

Bradley M. Richter

Allen Park, Michigan
info@bradrichtertv.com
(734) 788-4125

PROFESSIONAL EXPERIENCE

Specs Howard School of Broadcast Arts: Video Department Manager & Instructor 03/2004-Present

- Promoted to Video Department Manager 18 months from hire date
- Manage and direct department of nine instructors
- Authored an Adobe Photoshop CS2 book currently used in the school's curriculum
- Apple Certified in Final Cut Pro
- Develop and implement video curriculum
- Instructed over 2,000 students in all aspects of ENG/EFP productions and techniques including; Photoshop CS2, Final Cut Pro, TV broadcast news and script writing, and live-to-tape studio/news productions.

Freelancer: Videographer, Editor, Producer, Director, Writer, Audio, Talent 02/1999-Present

- Video production for national and local television programming including documentaries, corporate training videos, commercials and live professional and college sports.
- *Clients Include:* ABC News, Good Morning America (Super Bowl XL), FOX, CBS Sports, NBC, ESPN, TNT, UPN, MTV, VH1, Harpo Productions, NBA TV, KDN VideoWorks Inc., The Production Firm, 11-4 Productions, Franco Public Relations Group, Riddell Television, Sussman-Sikes, Radish Creative, Smooth Moving Productions, Crossbow Productions, SPX Training, General Motors, The Ford Motor Company, BMW, Good Films Inc., Kmart Corporation, The Detroit Tigers (in-house), The Detroit Pistons-Palace Vision, CDTV-City of Dearborn, Eastern Michigan University, WJBK.

MCA-I (Media Communications Association – International): Program Director 01/2006-Present

- Nominated as President Elect after 11 months of volunteer work by the board of directors
- Responsible for planning and organizing monthly events
- Create monthly promotional event flyers

Sound Horizons DJ Productions (www.soundhorizons.com): Owner / Operator 01/2000-Present

- Responsible for all office and financial operations including sales and client consultations
- Finished in top 5 on WDIV Best of Michigan DJ's Category in 2008
- DJ and MC at over 200 events

HIGHLIGHTED SKILLSETS

- Apple Certified in Final Cut Pro
- ENG Camera usage: Sony: XDCAM F330, Beta SP, Z1U, Z7U, PD-150, CA-D50 / Canon: XL1 & XL2 Panasonic: AJ-D400P DVC-Pro, P2-Format, 100A & 100B / Ikegami Series
- Software skills: Final Cut Pro, Motion 3, Flash, Compressor, Adobe CS3 Bundle: (Photoshop, Premiere, After Effects, Dreamweaver, Bridge, Acrobat), Microsoft Office: (Word, Excel, Front Page, Outlook, Power Point)
- Own a MacBook Pro fully loaded with Final Cut Studio & Adobe CS3 Suite.
- Operate with Mac and Windows (teach and utilize both platforms daily)
- Public speaking skills (Instructor for 5 years, Master of Ceremonies at over 200 events)
- Website Designer & Administrator for soundhorizons.com and bradrichtertv.com (using Adobe Dreamweaver)

EDUCATIONAL BACKGROUND

Eastern Michigan University – Ypsilanti, Michigan 08/1998 – 12/2000

- B.A. Telecommunications and Film, (graduated *Magna Cum Laude*)
- National Dean's List, Golden Key National Honor Society, National Broadcasting Society

Henry Ford Community College – Dearborn, Michigan 08/1995 – 05/1998

- A.D. Liberal Arts, (graduated *Magna Cum Laude*)

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REFERENCES PAGE

Mr. Donnie Hopps

News Director

WJBK FOX2
16550 W. Nine Mile Rd.
Southfield, MI 48075
(810) 599-1734

Mr. John Bujak

Owner / Operator

11-4 Productions
485 S. Main St.
Plymouth, MI 48170
(734) 657-3141

Mr. Steve Julin

Director of Curriculum Development

Specs Howard School of Broadcast Arts
Media Power Division
19900 W. Nine Mile Rd.
Southfield, MI 48075
(734) 578-4640

Mr. Dave Zavolta

Owner / Operator

The Production Firm
618 Detroit Ave.
Lake Orion, MI 48362
(248) 521-5424

Mr. Tracey Hebert

Former Vice President of Academic Affairs

Specs Howard School of Broadcast Arts
19900 W. Nine Mile Rd.
Southfield, MI 48075
(248) 918-9563

Mr. Dick Kernen

Vice President of Industry Relations

Specs Howard School of Broadcast Arts
19900 W. Nine Mile Rd.
Southfield, MI 48075
(248) 358-9000